



PO Box 438 • Foxboro, MA 02035  
 Phone: 800-NEPTA01 (637-8201), Fax: 508-698-2002

## NEPTA 2010 YEARBOOK ADVERTISEMENT INFORMATION

### Deadline for Advertisement files is February 15, 2010

NEPTA 2010 Yearbook will be 8 ½ x 5 ½, staple-bound. Member listing will appear alphabetically by membership category. Advertisers Index will be listed alphabetically with page number of ad listed. All NEPTA Board Members will be recognized. Prices are the same as last year.

#### Standard Black & White

_____	Full Page	4 ½" (w) x 7 ½" (h)	Cost:	\$310
_____	Half Page	4 ½" (w) x 3 5/8" (h)	Cost:	\$175
_____	Quarter Page	4 ½" (w) x 2" (h)	Cost:	\$100

#### Two Color

_____	Inside Front/Back Covers	4 ½" (w) x 7 ½" (h)	Cost:	\$390
_____	Full Page (inside book)	4 ½" (w) x 7 ½" (h)	Cost:	\$350

#### Four Color

_____	Back Cover	4 ½" (w) x 7 ½" (h)	Cost:	\$525
_____	Full Page (inside book)	4 ½" (w) x 7 ½" (h)	Cost:	\$435

#### Specifications for ads PDF Files are preferred

- Photoshop – must be sent in .tif or .eps file, grayscale – 300 dots/inch min.  
JPEG – 300 dots/inch min.
- PageMaker - version 6.0 or higher, PC Compatible
- MAC – must be converted to Outlines or Path
- EPS File - PC

#### BUYER'S GUIDE CLASSIFICATION

- BROKERS (SERVICE)
- CLOTH PRODUCTS
- CONSULTANTS
- DRUG AND ALCOHOL TESTING
- ENERGY SUPPLIERS
- ENGINEERING, ARCHITECTURAL AND PLANNING
- FINANCIAL/LEASING
- FLEET MANAGEMENT SYSTEMS
- INFORMATIONAL TECHNOLOGY SYSTEMS
- INSURANCE
- LEGAL SERVICES
- MARKETING
- OPERATIONS/MANAGEMENT
- PLANNING
- SHELTERS
- SOFTWARE
- UNIFORMS
- OTHER \_\_\_\_\_

#### VEHICLE COMPONENTS:

- AIR CONDITIONING, HEATING AND LIGHTING
- ENGINES
- FARE COLLECTION SYSTEMS
- LIFTS
- OIL
- PARTS AND ACCESSORIES
- PASSENGER INFORMATION SYSTEMS
- RADIO REPAIR
- SEATS
- STEERING AND DRIVELINE
- TIRES
- TRANSMISSIONS
- UPHOLSTERY FABRICS
- VEHICLES (SALES AND DISTRIBUTION)
- VEHICLES
- WHEELCHAIR OCCUPANT RESTRAINT SYSTEMS
- OTHER \_\_\_\_\_

For reservations, send this form along with membership listing changes and ad (in disk, CD or camera ready) to NEPTA, PO Box 438, Foxboro, MA 02035 February 15, 2010. Send electronic files to [membership@nepta.org](mailto:membership@nepta.org). Fax 508-698-2002. Questions – call NEPTA 800-NEPTA01 (637-8201).

Reserve the following advertisement space as indicated above in the NEPTA 2010 Yearbook/Buyer's Guide. I understand that I will receive an invoice for this reservation and I agree to the payment terms of "Payment due upon receipt of invoice."

Member Organization Name \_\_\_\_\_

I wish to run the same ad as last year (signature) \_\_\_\_\_