

NEPTA 2012 YEARBOOK ADVERTISEMENT INFORMATION

Deadline for Advertisement files is December 15, 2011

NEPTA 2012 Yearbook will be 8 ½ x 5 ½, staple-bound. Member listing will appear alphabetically by membership category. Advertisers Index will be listed alphabetically with page number of ad listed. All NEPTA Board Members will be recognized. Prices are the same as last year.

Standard Black & White

___	Full Page	4 ½ "(w) x 7 ½" (h)	Cost:	\$310
___	Half Page	4 ½ "(w) x 3 5/8" (h)	Cost:	\$175
___	Quarter Page	4 ½" (w) x 2" (h)	Cost:	\$100

Color

___	Inside Front/Back Covers	4 ½" (w) x 7 ½" (h)	Cost:	\$425
___	Full Page (inside book)	4 ½" (w) x 7 ½" (h)	Cost:	\$350
___	Back Cover	4 ½" (w) x 7 ½" (h)	Cost:	\$525

Specifications for ads

- Photoshop – must be sent in .tif or .eps file, grayscale – 300 dots/inch min.
JPEG – 300 dots/inch min.
- PageMaker - version 6.0 or higher, PC Compatible
MAC – must be converted to Outlines or Path
- EPS File - PC
- PDF

BUYER'S GUIDE CLASSIFICATION

- BROKERS (SERVICE)
- CLOTH PRODUCTS
- CONSULTANTS
- DRUG AND ALCOHOL TESTING
- ENERGY SUPPLIERS
- ENGINEERING, ARCHITECTURAL AND PLANNING
- FINANCIAL/LEASING
- FLEET MANAGEMENT SYSTEMS
- INFORMATIONAL TECHNOLOGY SYSTEMS
- INSURANCE
- LEGAL SERVICES
- MARKETING
- OPERATIONS/MANAGEMENT
- PLANNING
- SHELTERS
- SOFTWARE
- UNIFORMS
- OTHER _____

VEHICLE COMPONENTS:

- AIR CONDITIONING, HEATING AND LIGHTING
- ENGINES
- FARE COLLECTION SYSTEMS
- LIFTS
- OIL
- PARTS AND ACCESSORIES
- PASSENGER INFORMATION SYSTEMS
- RADIO REPAIR
- SEATS
- STEERING AND DRIVELINE
- TIRES
- TRANSMISSIONS
- UPHOLSTERY FABRICS
- VEHICLES (SALES AND DISTRIBUTION)
- VEHICLES
- WHEELCHAIR OCCUPANT RESTRAINT SYSTEMS
- OTHER _____

For reservations, send this form along with membership listing changes and ad (in disk, CD or camera ready) to NEPTA, PO Box 438, Foxboro, MA 02035 by **December 15, 2011**. Send electronic files to membership@nepta.org. Fax 508-698-2002. Questions – call NEPTA 800-NEPTA01 (637-8201).

Reserve the following advertisement space as indicated above in the NEPTA 2012 Yearbook/Buyer's Guide. I understand that I will receive an invoice for this reservation and I agree to the payment terms of "Payment due upon receipt of invoice."

Signature _____

Member Organization Name _____

I wish to run the same ad as last year _____